

**Bring your
leadership
talent to the
table.**

Partnership Proposal
S U M M A R Y

Onfo Technologies

ONFO Technologies

Business Offer

Join India’s Biggest IT Venture with 18+ active projects across sectors like career, education, business, research, medical, and social welfare.

We’re inviting leaders, visionaries, and entrepreneurs to manage our projects at District, Regional, and State levels.

Business Offer & Investment Chart

Partnership	Investment	Safe Exit	Business Area	Availability
District Head	₹25,000	6 months	1 District	74
Regional Head	₹1,00,000	6 months	1 crore Population	20
State Head	₹5,00,000	6 months	Sate	10

Roles & Responsibilities

Bring your leadership talent and business vision to life.

At ONFO, your roles evolve automatically based on user growth milestones in your region.

Partner Roles & Responsibilities Chart

Stages	Stage 1	Stage 2	Stage 3
Time	Up to 5 Lakh Users	5–10 Lakh Users	After 10 Lakh Users
Level	Executive Roles	Management Roles	Admin Roles
Roles	<ul style="list-style-type: none">• Oversee company work and activities in your area.• Analyze impact and performance.• Conduct local market and user research.• Get hands-on training in digital marketing, data operations, and execution.	<ul style="list-style-type: none">• Lead and train local teams.• Track targets & performance.• Ensure user satisfaction and smooth operations.• Manage reporting and coordination with central operations.	<ul style="list-style-type: none">• Formulate business strategies and policies.• Develop new revenue models.• Customize app features and local offerings.• Handle collaborations, pricing, and project expansion.

Revenue Model

ONFO ensures the safest and most diverse earning system with 60% Non-Sales Revenue Model — meaning your income doesn't depend solely on product sales.

Revenue Safety with

- ✔ Transparent system-generated tracking
- ✔ Income from multiple projects simultaneously

Partner Revenue Model Chart

Sno	Revenue Model	Model Base	About Model	Example
1	Ad Revenue	View-Based Model	<p>Earn from ads viewed by active users in your area.</p> <p>✔ Regular monthly income from user activity, no sales needed.</p>	<p>1 lakh users → 25,000 active → ₹12,500/day → ₹3.75 lakh/month →</p> <p>Partner Share 10%: ₹37,500/month</p>
2	Ad Sales	Marketer-Based Model	<p>When local marketers post ads, partners earn a fixed share from total ad sales.</p> <p>✔ The more local marketers promote their business, the more you earn automatically.</p>	<p>200 marketers place ads in 1 month Average ad value: ₹500 Total Ad Sales = 200 × ₹500 = ₹1,00,000</p> <p>Partner Share (10%) = ₹10,000/month</p>

3	Sales Revenue	In-App	<p>Share in revenue from premium subscriptions, directory listings, and paid services used by users in your region.</p> <p>✅ Earn passive income from all premium activity within your region.</p>	<p>1,000 users purchase paid services Average price per service: ₹250 Total Sales = 1,000 × ₹250 = ₹2,50,000</p> <p>Partner Share (10%) = ₹25,000/month</p>
4	Product & Service Sales	2nd Party	<p>Earn from sales of e-commerce or marketplace products made by users in your area.</p> <p>✅ Every time your local users shop or subscribe to any third-party service, you get paid.</p>	<p>1,000 users buy marketplace products Average purchase value: ₹100 Total Product Sales = 1,000 × ₹100 = ₹1,00,000</p> <p>Partner Share (10%) = ₹10,000/month</p>

Summary of Earnings Potential

Sno	Revenue Model Source	Project Monthly Income	Partner Share (10%)
1	Ad View Model	₹3,75,000	₹37,500
2	Ad Sales (Marketer)	₹1,00,000	₹10,000
3	In-App Sales	₹2,50,000	₹25,000
4	Product/Service Sales	₹1,00,000	₹10,000
	Total Monthly Earnings	825,000	₹82,500

(Based on 1 project; with 18+ projects live, overall income multiplies significantly.)

ROI Projection

Guaranteed Earnings from Multiple Projects, Multiple Revenue Models

Below is an example projection from our first live project CanApp (based on 6 months after Base Period)

Partner 6 Month ROI Projection

Partner Type	Share 5% - 10%	1st Month	2nd Month	3rd Month	4th Month	5th Month	6th Month
District Partner	5%	2,812	5,624	8,436	11,248	14,060	16,872
Regional Partner	5%	11,250	22,500	33,750	45,000	56,250	67,500
State Partner	5%	45,000	90,000	1.35L	1.80L	2.25L	2.70L

For detail ROI Calculation pls. check Partner Earning PDF

**Designing
a Future Where Technology
Serves Everyone.**

Grow With Us



**Be a part of India's
Biggest IT Venture**